



## National Education Association Members Get a Free Trial of MyLivePD™ Online Coaching Service from Tutor.com

**NEW YORK – March 27, 2012** - National Education Association Academy (NEA Academy) members may get a free trial and save up to \$100 on their first purchase of MyLivePD™ Online Coaching Service from Tutor.com. Algebra I, Algebra II and Middle School Math teachers can work with an experienced coach online for personalized professional development during or after the school day.

MyLivePD is the first and only professional development service that gives teachers the freedom to work with a coach on any topic from deconstructing Algebra concepts to finding approaches to manage their classroom. Available to a group of 200 teachers since fall of 2011 as part of a pilot program funded by the Bill & Melinda Gates Foundation, the service is proving to be an effective way to get help for busy teachers. Over 95% of teachers in the pilot program who completed a post-session survey report they are using the information they get from a coaching session within a week in their classroom.

Teachers work with coaches on lesson or unit planning, differentiating instruction, classroom management, student assessment and Common Core initiatives. The service is easy to use. Teachers simply login at [www.mylivepd.com](http://www.mylivepd.com) during the service hours which are Sunday, Monday and Wednesday from 2 p.m. – 1 a.m. ET and Tuesday and Thursday from 9 a.m. – 1 a.m. ET. There are no appointments. Teachers connect to a coach whenever they have a question or want a planning partner.

The 3.2 million NEA members can go to [www.mylivepd.com/neaoffer](http://www.mylivepd.com/neaoffer) to get a free trial and save \$100 on their first purchase.

### About Tutor.com

Tutor.com is the world's largest and highest-rated online tutoring service. The Tutor.com network of over two thousand professional tutors and career specialists have delivered more than 7 million one-to-one tutoring and career sessions in a proprietary online classroom optimized for learning, since 2001. Tutor.com powers tutoring and homework help programs for the Department of Defense; school districts across the country; colleges and universities; the states of Alabama, Alaska, Louisiana, Montana, North Dakota and Rhode Island; the District of Columbia, and thousands of public libraries. Tutor.com is the exclusive online education partner for the American Association of School Administrators. For more information, please go to [www.tutor.com/schools](http://www.tutor.com/schools).